



UNIVERSITY OF WISCONSIN-MILWAUKEE RESEARCH FOUNDATION

CATALYST GRANT PROGRAM

On January 31st, 2019, the UWM Research Foundation will announce the latest call for proposals in the 12th year of the Catalyst Grant Program. This latest round of support is made possible thanks to the support of the Lynde and Harry Bradley Foundation and the Richard and Ethel Herzfeld Foundation. To date, these organizations – along with GE Healthcare and the Rockwell Automation Charitable Corporation – have made possible \$4.96 million in awards that are helping advance commercialization of UWM research.

Call for proposals will be announced Jan 31, 2019.

PROPOSAL OVERVIEW

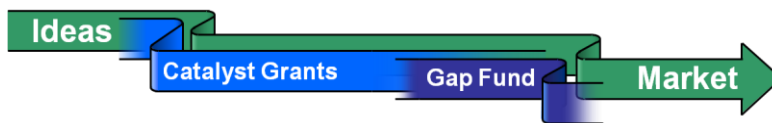
These awards will be made to seed promising research and development in areas where UWM has the greatest potential to impact local economy through commercialization activities.

Assessment criteria will include: intellectual property (an active invention disclosure, patent or copyright is required), and market potential. Preference will be given to projects with a more accurate assessment of the intellectual property’s market potential. Programs such as NSF I-Corps (Innovation Corps), are sponsored by the UWM and UWM Research Foundation to assist researchers with their evaluations. Researchers that have completed the I-Corps site program will automatically be invited for a full proposal. Researchers that are unable to complete the I-Corps site, can learn about the process through seminars offered by the UWM Research Foundation; however, the site program will help researchers to conduct a more rigorous and in-depth look at the market.

FOCUS AREAS

- Advanced Automation
- Biomedical Engineering
- Biochemistry and Drug Discovery
- Energy
- Entrepreneurship
- Healthcare
- Innovation Accelerator Partnerships
- Materials
- Water
- Other

AWARD TYPES



| | Catalyst Grants | Gap Fund Awards |
|-------------------------------|--|--|
| Objective: | <ul style="list-style-type: none"> • Proof of concept | <ul style="list-style-type: none"> • Prototype or commercial milestone |
| Review: | <ul style="list-style-type: none"> • Review by leading scientists | <ul style="list-style-type: none"> • Reviewers include industry/investors |
| Intellectual Property: | <ul style="list-style-type: none"> • Potential or existing IP | <ul style="list-style-type: none"> • Existing IP with license potential |
| Emphasis: | <ul style="list-style-type: none"> • Scientific aims | <ul style="list-style-type: none"> • Business case |
| Commercial: | <ul style="list-style-type: none"> • Commercial potential | <ul style="list-style-type: none"> • Go-to-market plan |
| Award Amounts | <ul style="list-style-type: none"> • \$50,000 to \$60,000 | <ul style="list-style-type: none"> • Typically \$10,000 to \$30,000 • Matching funds a strong plus |

Questions should be directed to the UWM Research Foundation:
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