



On The Prowl: The Research Review

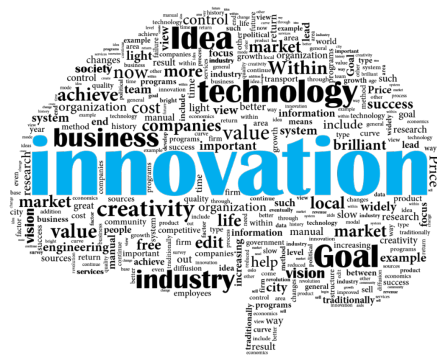
August 2022

Panther Partnering Preview

What is it?

As the designated technology transfer office for UW-Milwaukee, the UWM Research Foundation (UWMRF) is offering a new program which will be known as **Panther Partnering**. Under the umbrella of this program several options for IP licensing will be offered which are tied to Sponsored research and conducted with interested industry partners.

Our goal is to make partnering here at UWM transparent, fair, and with minimal negotiation. This is in order to focus on research, innovation, and bringing new products to market.



New LEC Incubator

The Business Innovation Incubator

The **Business Innovation Incubator** is an 11-month collaborative-based startup accelerator to assist founders and entrepreneurs in launching your new venture. The focus is on providing passionate entrepreneurs who have a strong business idea with the tools, resources, and connections to accelerate your venture and raise funds.



Program Director, Matthew Friedel

At the completion of the program, participants will have gained clear direction on moving their venture to the next level, and will have the opportunity to pitch to accredited investors. The program accepts up to 10 teams with 25 total participants each year.

Who Can Apply?

- UWM Students
- UWM Faculty and Staff
- UWM Alumni
- Community Members

Entrepreneurs accepted to the program are expected to have completed basic customer discovery and to demonstrate that they have a strong business idea.

Resources Available to Incubator Participants

- Each venture will receive a \$5,000 grant that may be used towards business expenses incurred, including tuition and operating expenses
- Shared workspace in the Lubar Entrepreneurship Center (LEC), including internet access
- Meeting/conference rooms with A/V equipment
- Huddle spaces for private meetings and/or phone calls
- Support from the LEC innovation team, including the LEC Entrepreneur in Residence
- Access to LEC programming – including talk series, brown bag lunches, and pop-up classes

The application window for 2022-23 has closed. Stay tuned for the next cycle.

Engage is looking for Mentors!

The ENGAGE Mentors are a group of experienced business leaders and entrepreneurs who volunteer their time, knowledge, and experience to help UWM innovators develop their ideas and start-ups into stronger companies. They provide useful feedback, advice, suggestions, and action items to keep moving forward.



Mentor coaching at LEC

Becoming a Mentor

Contact the UWM ENGAGE program manager, **Jessica Silvaggi**, to learn more and fill out a questionnaire [here](#) (scroll down to

Mentor/Innovator Questionnaire) to describe your expertise areas, interests, and amount of time you are willing to volunteer per month. You will be matched with innovators based on your answers.

Time Commitment

Each party gets out of the program what they put into it. A goal would be at least a monthly meeting between mentors and innovators to keep the ball rolling. You can stop at any time as an innovator. We prefer mentors commit to at least 6 months to keep continuity for an innovator team. The program is flexible, and we are available to help for a single meeting with innovators as well as long term mentoring.

Events and Deadlines



We are hiring!

1. **Marketing Coordinator** - Part-time
2. **Technology Commercialization Associate/Manager** - Hybrid/Full-time

Employment Opportunity



Well-Being for the Innovative Mind: Leading with Curiosity and Compassion

September 29 | 6:00 - 7:30 PM | LEC Atrium

RSVP

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