

UWM ENGAGE Mentors Program

Call for Participants

Are You Looking for Feedback on Your Startup, Product, or Innovative Idea?



The ENGAGE Mentors Program was created to strengthen budding UWM innovators and teams within the Milwaukee community by providing useful feedback, advice, suggestions, and action items to keep moving forward.

This feedback comes from a group of experienced business leaders and entrepreneurs who volunteer their time, knowledge, and experience to help UWM innovators develop their ideas and start-ups into stronger companies.

Monthly Mentor Feedback Opportunities

Once a month, we invite innovators to run their ideas by a group of mentors. This is intended to be a low stress opportunity. You don't have to be ready for an actual investor pitch. It could be a rough or polished presentation, or simply a discussion. Tell the mentors where you are on your journey and what help you need for next steps. The main point is to get great advice and make connections. And hopefully the experience will help you prepare a more polished pitch in the future.

Sessions are held from noon to 1:00 pm on the last Thursday of most months. Most sessions are virtual, but in-person options are offered quarterly. You aren't required to follow a specific pitch format, but here are links to a few recommended resources: <u>Perfecting Your Pitch</u>, and <u>Pitch</u> <u>Practice Executive Summary Format</u>.

How to Participate

If you are interested in participating, please complete the short sign-up form at this link: <u>ENGAGE</u> <u>Presenter Registration</u>. If you have any questions, please contact one of the following members of the UWM Research Foundation team.

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