# **Monthly Mentor Swarm: Call for Participants**

## Are You Looking for Feedback on Your Startup, Product, or Innovative Idea?



The ENGAGE Mentors Program was created to strengthen budding UWM innovators and teams within the Milwaukee community by providing useful feedback, advice, suggestions, and action items to keep moving forward.

This feedback comes from a group of experienced business leaders and entrepreneurs who volunteer their time, knowledge, and experience to help UWM innovators develop their ideas and start-ups into stronger companies.

### **Monthly Mentor Feedback Opportunities**

Once a month, we invite innovators to run their ideas by a group of mentors. This is intended to be a low stress opportunity. You don't have to be ready for an actual investor pitch. It could be a rough or polished presentation, or simply a discussion. Tell the mentors where you are on your journey and what help you need for next steps. The main point is to get great advice and make connections. And hopefully the experience will help you prepare a more polished pitch in the future.

Sessions are held from noon to 1:00 pm on the last Thursday of most months. Most sessions are virtual, but in-person options are offered quarterly. You aren't required to follow a specific pitch format, but here are links to a few recommended resources: <u>Perfecting Your Pitch</u>, and <u>Pitch Practice Executive Summary Format</u>.

#### What is a mentor swarm?

An informal event where an individual seeks guidance and advice from a diverse group of mentors, rather than relying on a single mentor. The idea is to assemble a "swarm" of people with various perspectives, expertise, and experiences to provide a broader range of insights and support.

# **How to Participate**

If you are interested in participating, please complete the short sign-up form at this link: <u>ENGAGE</u> <u>Presenter Registration</u>. If you have any questions, please contact our UWM Research Foundation team:

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